



# PC TAMER NEWS

JANUARY 2012

## THIS MONTH:-

- **A New Year New Beginnings**
- **Revision**
- **Going Viral**

## A New Year - A New Beginning



A Happy New Year to you and your family.  
Let us hope that 2012 will have great things in store for us all.

Have you made any resolutions? Are you still keeping to them?  
It is good to think of the new year as a clean slate on which to write. We can make plans that will focus us in the months ahead. Plans and promises don't always bear fruit but they give us something to aim for.

In 2012 we plan to reach out and help even more people puzzle the mysteries of computers and the internet. These things are now so much a part of our world that we are sure people are missing out if they lack the skills and confidence to access this vast and ever-changing phenomenon. This year we would like to bring these wonders to another 500 people. That's 250 each for Alan and myself which works out at around five a week, or one a day. So we are recruiting you! If you have any friends or relatives or know of anyone you think could do with our help please pass them our phone number or give us theirs - we'll be happy to ring them (as long as they know we're going to ring- we try not to spam people!).

These days small business people can feel impotent when it comes to the world of social media. Perhaps you know someone in business or an organisation that may need some help with social media like Facebook and Twitter. Again, give them our details or forward theirs to us and we will be sure to get in touch.

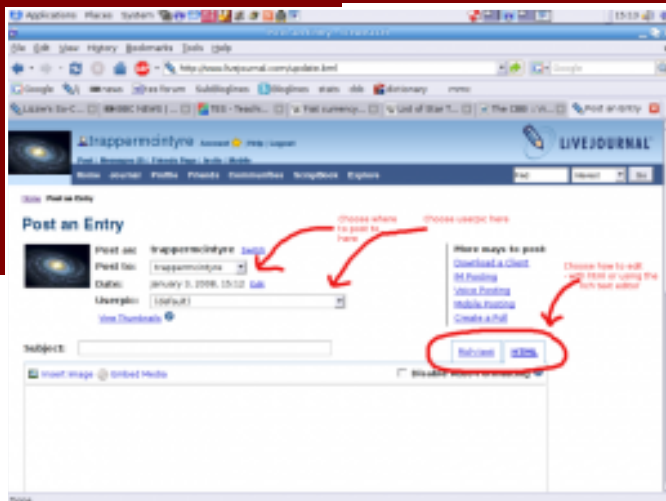
So have a think and keep your ears open - the next time you hear someone asking how to send a photo by email, how to get on eBay or how to load music onto their iPod - remember us and our 500 challenge.

And everyone that refers someone who subsequently makes a booking will receive a voucher for a free 1 hour troubleshooting session (value \$80).

Remember, our aim is to reach a further 500 people in 2012 - so keep those contacts coming in and we will update you on our success as the year progresses.

Our details for all those in need :  
**Tel: 02 4261 7737, Mob: 0458983792**  
**Email: [info@abcomputertraining.com](mailto:info@abcomputertraining.com)**

# Revision



Do you get frustrated when you can't remember how to do something? We showed you how to do *it* and you'd been doing *it* quite happily but then coming back to *it* after a bit of a break you find you can't do *it* any more.

Most people will have experienced this kind of thing and it tends to become more common as we get

older. If we don't use it we lose it. Whether it's how to log into your email or how to attach a copy of your resume; how to add a website to your favourites or create a photo album in Facebook - there's so much to know and to remember that it's no wonder we forget things when we haven't done them for a while.

That's why we always like to

leave you with a set of notes on topics that we've helped you with. These notes can aid you if you get stuck and can't quite remember how to do something. Give it a try and you'll be surprised at how things come back to you.

Keep your review notes handy - you may be lucky enough to have one of our folders with them in but if not you can easily find a place to keep them all together. If your computer is on a desk then a desk drawer or shelf would be an ideal place to keep your notes. And don't just keep them - use them. When you are stuck look it up and it will help you remember the procedure for future occasions.

Many of our notes also have practice exercises and if you're a bit rusty you may benefit from running through one or two of them.

Making use of a computer with all its many facets is not second nature - until you learn how to. People that make using computers, smart phones and iPods look easy, do so because they have spent a lot of time using them and learning how to use them.

If you feel you would like a refresher course on something you've forgotten how to do then this can be booked as one of our hour long trouble shooting sessions where we can quickly take you through a list of things you would like to cover.

Anyone keen enough, who would like additional practice exercises to enhance their learning, should get in touch and we can provide you with extra homework!

Just Tel: 02 4261 7737,  
Mob: 045 8983792, Email:  
[info@abcomputertraining.com](mailto:info@abcomputertraining.com)



## Going Viral—What does it mean?

For once we are not talking about viruses on your computer - anti-virus software and firewalls.

We've all heard in the media that something has "gone viral" - but what does it mean? Is it cause for alarm? Could we catch it?

The answers are that it probably isn't cause for alarm but, as to could you catch it - well yes you might. That is its nature - it spreads rapidly. But what is this "it"?

Well, we're not talking about something that may require a trip to the Medical Centre. Viral means becoming extremely popular in a very short amount of time.

If you have email then you are unlikely to have escaped the jokes and funny videos that get forwarded to you by friends.

These are exactly the kind of things that can "go viral". They are passed rapidly from person to person reaching hundreds of thousands of people in a short space of time. It is the nature of the internet that such things are easily clicked on and shared .

These days businesses are quite aware of the value of "viral marketing". This makes use of the sharing phenomenon to promote company brands and products. You Tube videos are particularly effective for this type of marketing. Check out the "Will it blend?" videos produced by Blendtec. This is a series of videos demonstrating the ability of their blenders to blend anything from an iPhone to a rugby ball.

Be assured that when we release our viral marketing video you will be the first to know about it and you can share it with all your friends and contacts. AB Computer Training does have a channel on You Tube ([www.youtube.com/user/abcomputertraining/videos](http://www.youtube.com/user/abcomputertraining/videos)) . We currently only have one video - a Lego animation that Alan put together -why not check it out and share it with your friends - it's quite entertaining, even if I do say so myself!